



WAGON EXHIBITION OF THE MOTL HUNGARY

History of the exhibition

- since 2007 → 13 years
- in around 100 cities
- 160.000 visitors

Preparatory work

- choosing the city
- fieldwork
 - personal part (leader of the Jewish community, Christian leaders, mayor)
 - railway station (visibility, traffic of trains, access of electricity)
- background work
 - design works (invitation card, advertisement sign, research into the history of the local Jewish community – local experts → making a roll-up)
 - official invitation letter (mayor, religious leaders, Police Chief, primary and secondary schools)
 - advertisement (Facebook, TV, radio, newspaper)
 - interview with local Holocaust survivor(s): 3-5 mins video → screen in the wagon
 - seeking volunteers
 - direct: previous connections (if we have any)
 - indirect: letters to the schools
 - preparing volunteers
 - sending materials
 - 1) general information about Holocaust

Az Élet Menete Alapítvány

Székhely és Klub: 1136 Budapest, Hegedűs Gyula u. 8.

Email: info@eletmenete.hu

www.eletmenete.hu | www.facebook.com/eletmenete

Számlaszám: 11707024-20453651 | Adószám: 18184053-1-41

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- 2) history of the wagon exhibition
- 3) history of the local Jewish community
- 4) invitation card of the opening ceremony
- training in their city (in the building of the Jewish community or in a school)
 - 1) lecture about Holocaust
 - 2) questions
 - 3) pictures and the text of the exhibition
 - 4) essence of peer-guiding
 - 5) possible difficulties (difficult questions, anti-Semitic visitors, strange teachers, etc.)
 - 6) making a time table (who when can come)
 - 7) practical information (weather, clothes, opening and closing time, duties)

Program of the opening ceremony (protocol) → invite

- mayor
- leader of the Jewish community
- religious leaders
- Holocaust survivor
- Gábor Gordon

Week of the exhibition

- install the exhibit (electricity, suitcases, puppets and cleaning)
- practice guiding with volunteers
- opening ceremony – first morning
- guiding first groups – show volunteers how to do it
- from 2. day: guiding groups and informing individual visitors

Follow-up work

- thank you letters (participants of the opening ceremony, local helpers, volunteers, teachers)
- informing local partners about our future programs